

GCU ELAN

SESSION ON INFORMATION SECURITY AWARENESS



30 November 2022, Bengaluru: The Dr. A P J Abdul Kalam School of Engineering organized a workshop on Information

Security Awareness in the Garden City University campus on Wednesday, 30 November 2022. The workshop session was

conducted by Shri. Alok Kumar Dwivedi, DGM & Circle Development officer the SBI Bengaluru team. The session gave insight

into Information Security Awareness related to cybersecurity and through real life examples like Banking, social media, E-

mail ID, Password, etc., gave in-depth information about the need for security systems in the banking sector.

DESIGN THINKING WORKSHOP



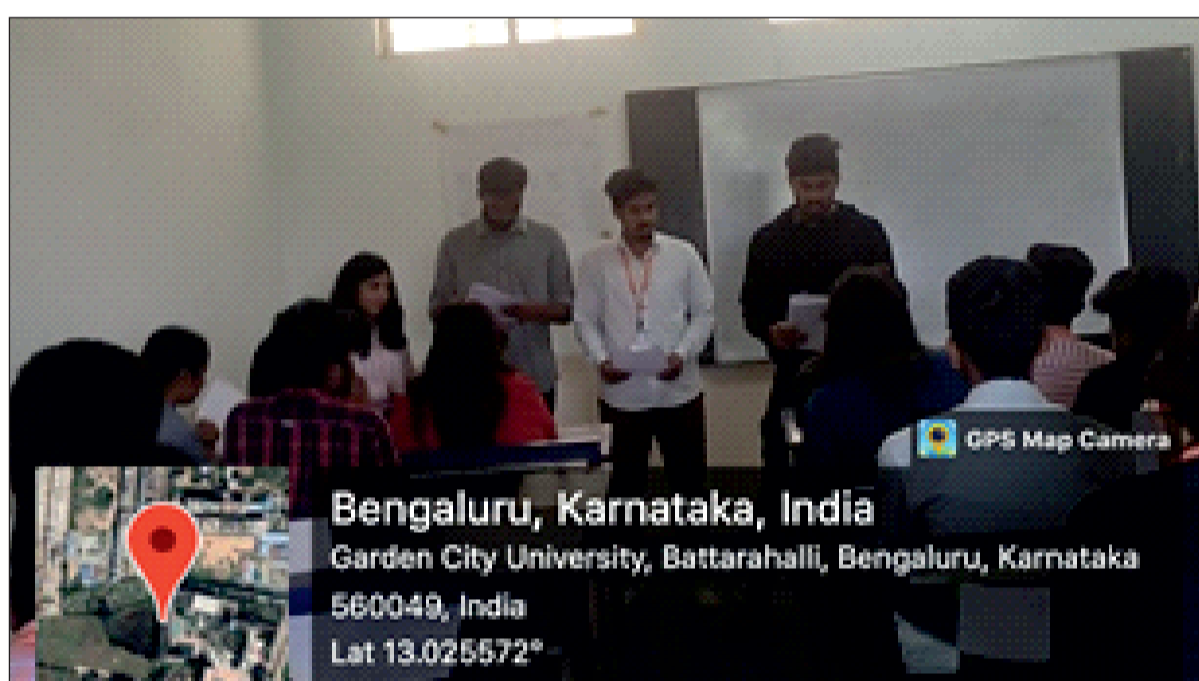
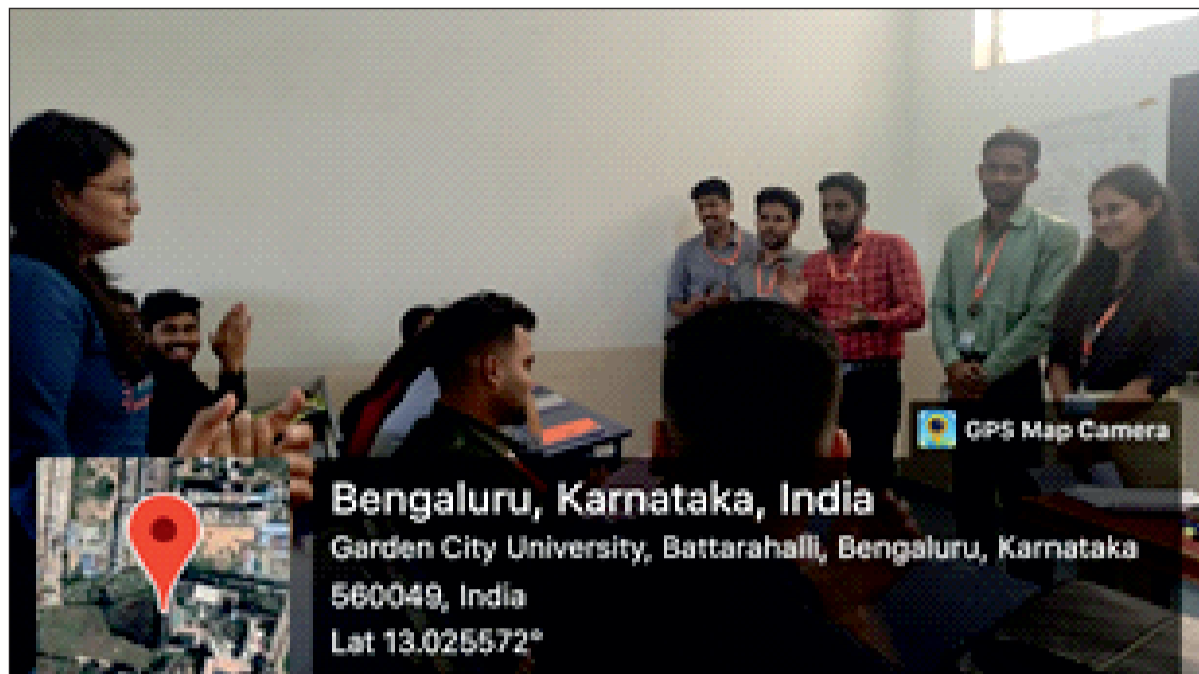
02 December 2022, Bengaluru: The School of Computational Sciences and IT, Department of Computer Science organized a three day workshop on "Design Thinking" from 30/11/2022 to 02/12/2022. The Students of MSIT Programme were a part of the workshop where Dr. D.P. Sudhagar, Director IQAC, Garden City University led sessions related to critical thinking. He discussed the

importance of design thinking and its contribution to any field followed by a few activities where the students involved in the activities were made to use design thinking as a means to solve the given task. The following days he explained in depth about Design Thinking in aspects of implementation followed by designing of a cafe stall and addressed problem solving techniques which

were applied in real life scenarios such as wastage of food in the food court. The three day workshop helped students in understanding the various aspects of Design Thinking and its implementation. It was a great approach to expose the students to this workshop so that they would gain the knowledge and experience about the usage and application of Design Thinking.



STRATEGIC DISSECTION OF FMCG COMPANIES



30 November 2022, Bengaluru: The students of Department of Commerce and Management of Garden City University participated in a training session on Strategic Dissection of FMCG companies on 30

November 2022. Students were acclimatized with the strategic planning of a few chosen companies and were given insight into how the companies faced turbulence and the way they recovered. As well as understanding the reason

for the growth/decline in these organisations. The session was led by Sreoshi Dasgupta from the Department of Commerce and Management of Garden City University.

LABOUR COPING TECHNIQUES



1 December 2022, Bengaluru: The Department of Physiotherapy organized a session on Labour Coping Techniques in the Garden City University campus on Thursday, 1 December 2022. The workshop was conducted to impart knowledge to the students on non-pharmacological coping strategies which aims to enhance the understanding of motherhood which would be beneficial in their clinical practice.

MODEL MAKING FOR CHEMISTS



1 December 2022, Bengaluru: The Department of Forensic Science conducted a session on Model Making for Chemists on Thursday, 1 December 2022 in the GCU campus. As a part of the session, first year BSFS students depicted the elementary concepts of Chemical bonds through

models through which students were able to understand in depth about chemical structures in three dimensions. Based on this understanding, students were able to get deeper knowledge into predicting the structure of compounds which are covered in the curriculum.

PHOTOGRAPHY WORKSHOP



1 December 2022, Bengaluru: The students of Garden City University who will be representing the university in the International Exchange Programme with Sorbonne University, Paris,

participated in a photography workshop in the GCU Campus on 1 December 2022. The students had experiential learning on different aspects of photography and were instructed on

how to click professional photos. The session was led by the faculty member from the Department of Media Studies, Mr. Kaushik Kanchan.

PRESENTATION ON BUSINESS PLAN FEASIBILITY



1 December 2022, Bengaluru: In view of integrating entrepreneurship skills amongst I UG students, a presentation on Business Plan feasibility was

conducted by the Department of Commerce on 1 December 2022. The students presented their business plan focusing on its market and financial feasibility as the aim of the

session was to explore the student's entrepreneurship ideas and facilitate in developing their ideas to a successful business.

CAREER PERSPECTIVES IN MEDIA



16 November 2022, Bengaluru: The Department of Commerce in association with the Department of Humanities of St. Francis De Sales College organised a Panel Discussion on Career Perspectives in Media and Aviation Sectors on 16 November 2022. Ms Manasa KM, faculty

member at the Department of Media Studies represented Garden City University as the resource person for the event. Ms. Manasa addressed different career opportunities related to the media industry and also the scope of less explored domains of media such as technical writing.

FIELD TRIP TO VISVESVARAYA INDUSTRIAL AND TECHNOLOGICAL MUSEUM



2 December 2022 , Bengaluru: An industrial visit was organized for the students of Dr. A P J Abdul Kalam School of Engineering to the Visvesvaraya Industrial and

Technological Museum in Bengaluru on 2 December 2022. The Visvesvaraya Industrial and Technological Museum, Bangalore, India, a constituent unit of the

National Council of Science Museums, Ministry of Culture, Government of India, was established in memory of Bharat Ratna Sir M. Visvesvaraya. As part of the visit the students

visited the exhibits in the museums and were able to understand about the contributions of Shri Visvesvaraya to our

understanding of science and also learn about basic scientific concepts through physical demonstrations in the museum.

WORKSHOP ON ORGANIZATIONAL STRUCTURE & LEVELS OF MANAGEMENT



2 December 2022, Bengaluru: The students of Department of Commerce and Management participated in a workshop on organizational structure & levels of management in GCU campus on 2 December 2022. Students were divided into teams

and were given 5 categories of industries to choose from - Hospitality, Health, Banking, Education & Retail sector . They were asked to select any organization based on the given industry categories and were asked to study the organizational

structure and levels of management. Students had also to identify the roles played in different organization who then presented the role plays in the class as in a form of a presentation.

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