

Ph.D. Research Scholars-2018 batch

S.No	Ph.D. Scholar Name	University Register Number	School	Programme Registered	School & Department	Research Title	Research Supervisor	Co-Supervisor Name / Research Advisor Name	Email id
1	Vrinda Coutinho	18PAMG110	Commerce & Management	Doctor of Philosophy in Management	Commerce and Management & Commerce and Management	The Perspective of Stakeholders towards scope of Commerce Education in Karnataka	Dr. Sumit Kumar Singh	Dr.Bala Koteshwari Mallu	vrinda181279@gcu.ac.in
2	Subhra Pratim Bhattacharjee	18PAMG108	Commerce & Management	Doctor of Philosophy in Management	Commerce and Management & Commerce and Management	An analytical comparison of the regulatory framework, stability and efficiency of public sector banks with respect to private sector banks in India & Banking & Finance	Dr. Baby Niviya Feston	NA	subhra181275@gcu.ac.in
3	Sudha N	18PAMG109	Commerce & Management	Doctor of Philosophy in Management	Commerce and Management & Commerce and Management	Marketing strategies of Wooden Handicraft products adopted by Channapatna artisans in changing scenario	Dr. Sumit Kumar Singh	Dr.Bala Koteshwari Mallu	sudha181273@gcu.ac.in
4	Nataraja Chary B	18PAMG104	Commerce & Management	Doctor of Philosophy in Management	Commerce and Management & Commerce and Management	Introduction of GST and its impact on SME sector	Dr. Baby Niviya Feston	NA	nataraja181271@gcu.ac.in
5	Deepthi Shirahatti	18PAMG102	Commerce & Management	Doctor of Philosophy in Management	Commerce and Management & Commerce and Management	Green Marketing as a tool Influencing Purchase Intention of Consumers with special reference to 'Millets and Millet Based Products' at Bangalore	Dr. Sumit Kumar Singh	Dr.Bala Koteshwari Mallu	deepthi181269@gcu.ac.in
6	Donston Sharwin	18PAMG103	Commerce & Management	Doctor of Philosophy in Management	Commerce and Management & Commerce and Management	Impact of Social Media marketing on purchase decision in the apparel industry with reference to Bengaluru	Dr. Baby Niviya Feston	Dr.Bala Koteshwari Mallu	donston181268@gcu.ac.in
7	Shilpa R	18PAMG106	Commerce & Management	Doctor of Philosophy in Management	Commerce and Management & Commerce and Management	A Comparative Study on "Consumer Buying Behaviour towards Organic Food Products -Bangalore and Chennai	Dr. Duraipandian	NA	shilpa181267@gcu.ac.in
8	Acharya Supriya Pavithran	18PAMG101	Commerce & Management	Doctor of Philosophy in Management	Commerce and Management & Commerce and Management	The impact of Corporate Environmental Responsibility on the Financial Performance of Select Listed Companies in Bangalore Urban	Dr. Baby Niviya Feston	NA	supriya181260@gcu.ac.in

9	Rahul Saria	18PAMG105	Commerce & Management	Doctor of Philosophy in Management	Commerce and Management & Commerce and Management	Money & Investments (Financial Curiosity): A critical evaluation of upbringing & elementary education of children and its impact on their financial knowledge	Dr. Baby Niviya Feston	NA	rahul181259@gcu.ac.in
10	Subhanjan Das	18PAPT103	Health Sciences	Doctor of Philosophy in Management	Health Sciences & Physiotherapy	Effectiveness of percutaneous electrical nerve stimulation versus trigger point dry needling in osteoarthritis knee	Dr. Prema Kulkarni	NA	subhanjan181318@gcu.ac.in
11	P. Mallika	18PAPT101	Health Sciences	Doctor of Philosophy in Physiotherapy	Health Sciences & Physiotherapy	Efficacy of myofascial release and instrument-assisted soft tissue mobilisation (R) for delayed onset of muscle soreness: A randomized control trial	Dr. Preethi Rajesh	NA	mallika181299@gcu.ac.in
12	Pinky Dutta	18PAPT102	Health Sciences	Doctor of Philosophy in Physiotherapy	Health Sciences & Physiotherapy	Effect of Rapid Upper Extremity Strength Endurance (RUESE) Protocol on beginner level Badminton Players	Dr. Kiran Kumar SV	NA	pinky181297@gcu.ac.in
13	Ambika Behera	18PAMB101	Sciences	Doctor of Philosophy in Microbiology	Sciences & Life Sciences	Therapeutic study of the synthesized nanoparticles and its mechanistic evaluation as an anti-cancer agent	Dr. Shruti Awasthi	NA	ambika18325@gcu.ac.in
14	Pradnya Kumar Malaganve	18PACS103	Computational Science & IT	Doctor of Philosophy in Computer Science	Computational Sciences and Information Technology	Novel approaches to mine Facebook data for effective digital marketing strategies	Dr. Prashant Bhat	NA	pradnya181278@gcu.ac.in
15	Prajna Rajandra Hegde	18PACS104	Computational Science & IT	Doctor of Philosophy in Computer Science	Computational Sciences and Information Technology	Design and analysis of efficient knowledge discovery approaches for online food marketing system map reducing technologies	Dr. Prashant Bhat	NA	prajna181277@gcu.ac.in
16	Vani Chakraborty	18PACS105	Computational Science & IT	Doctor of Philosophy in Computer Science	Computational Sciences and Information Technology	Study on efficient classification methods for the diagnosis of students with learning disabilities	Dr. Meenatchi Sundaram	NA	vani181276@gcu.ac.in

17	Nidhi Deharia	18PACS102	Computational Science & IT	Doctor of Philosophy in Computer Science	Computational Sciences and Information Technology	Context aware security in Internet of Things	Dr. Meenatchi Sundaram	NA	nidhi181270@gcu.ac.in
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