



Academic Departments Innovation Focus Areas

SCHOOL OF MEDIA STUDIES, DEPARTMENT OF MEDIA

- ❖ Media Relation Innovation
- ❖ Public Relation Innovation
- ❖ Media Monitoring Innovation
- ❖ Media Management Innovation
- ❖ Media Writing Innovation
- ❖ Publicity Innovation
- ❖ Digital Innovation
- ❖ Media lab and Software Innovation
- ❖ Media Public Monitor
- ❖ Digital Design Innovation