



SCHOOL OF MEDIA STUDIES

Potential Research Areas

- ❖ Research on Public Policy
- ❖ Social Media usage by millennials
- ❖ Gender Studies
- ❖ Politics of newspaper ownership
- ❖ PR as the new tool for advertisement
- ❖ Women reporters in conflict zones
- ❖ Critical film analysis
- ❖ Communicating to children
- ❖ Gaming
- ❖ Inclusivity through participatory research
- ❖ Epistemological enquiries
- ❖ Study the reach of media and measure the impact of communications
- ❖ Action research
- ❖ Discourse analysis