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The Evolution of Trick O' Treating

Nearly 2,000 years ago in the Celtic countries of northwestern Europe Halloween was born. November 1 is the right time for Halloween, the date cuts the agricultural year in two. It was Samhain, summer's end, the beginning of the season considered as dangerous, dark and cold,

early 19th-century America was a night for pranks, tricks, illusions, and anarchy. Jack-o'-lanterns dangled from the ends of sticks, and teens jumped

which according to folklore, created a rift in reality that set spirits free, both good and bad. People blamed the spirits for the creepy things,

people getting lost in fairy mounds, dangerous creatures that emerged from the mist and all things spooky that happened at that time of the year. Immigrants from Ireland and Scotland brought their Halloween superstitions to America in the 18th and 19th centuries, and their youngsters became the first American masterminds of mischief. Kids strung ropes across sidewalks to trip people in the dark, tied the doorknobs of opposing apartments together, mowed down shrubs, upset swill barrels, rattled or soaped windows, and, once, filled the streets of Catalina Island with boats. Halloween in

out from behind walls to terrorize smaller kids. It was nothing like the pumpkin patches and pageants that kids love today. Some have traced the earliest print reference of the term trick or treat to 1927 in Alberta, Canada. It appears that the practice didn't really take hold in the US until the mid-1930s, where it wasn't always well received. The demanding of a treat angered or puzzled some adults. Supposedly, in a Halloween parade in 1948 in New York, the Madison Square Boys Club carried a banner sporting the message "American Boys Don't Beg." But by 1952, the practice was widely accepted enough to be mentioned in popular media,

like in the family television show Ozzie and Harriet. As times modernized and urbanized, mischief turned to mayhem and eventually incited a movement to quell what the mid-20th-century press called the "Halloween problem" to make the holiday a safer diversion for youngsters. If it weren't for the tricks of the past, there'd be no treats today. People then started giving treats to avoid getting tricked. That became the concept behind 'trick or treat?' Today there are different variants of trick or treating: trunk or treat, where kids go car-to-car in a parking lot asking for candy; and trick or treat for UNICEF, where youngsters collect money for charity along with their treats.

Americans buy approximately 600 million pounds of candy for Halloween every year. Back in 1916, Christmas and Easter were the major holidays to peddle sweets,

but execs were looking for a way to boost fall candy sales. Therefore the Candy Day was invented. It started being celebrated on the second Saturday in October. They sold it as a holiday of goodwill and friendship, although it was really a manufactured holiday invented with one goal in mind: making money. So how did the rise of treats as an alternative to tricks happened? While the candy industry was on the hunt for a fall holiday, neighborhood parents were looking for an organized activity to keep youngsters out of trouble. Back in the 1950s and 1960s, kids could expect to get nuts, coins, or toys from certain houses, and if they did get a sweet treat, it was typically a home-baked good. But as trick-or-treating grew in popularity, the economic and ease factors of candy began to make it the more popular giveaway. Candy has become a deeply ingrained part of this season. Today, sugar and Halloween are

basically synonymous. In this era very few children have an inkling of the degree of mischief that was once possible. The modern Halloween prank, be it spectacle, internet joke, entertainment, or clever subversion, is a treat in disguise, an offering that's usually as much fun for the trickster. All these tricks are taken lightheartedly now and every one joins together in the fun. Halloween is seen as a day to cause mischief, a day of coming together to have fun, dress up scarily or as their favourite characters, eating a lot of candies and decorating their houses as spookily as they wish. This shines a light on the fact that every festival is an occasion to forget differences and come together as a whole. For that I think we are all thankful to the long line of pranksters who gave us the tradition.

Nisha Mukherjee



Tricks, Treats and Dead Souls: Halloween Food Traditions

It's kind of funny to think how Halloween has been repackaged and reimported to us from the US as a sweet-focused occasion, seeing as we were the ones who reportedly invented many of the Halloween traditions that are around today. It's only in the past two decades that Halloween in Ireland has become associated with sweets and trick-or-treating. There was a time when people in Ireland viewed trick-or-treating with superstitious suspicion. Perhaps that skepticism was a hangover from a time when Samhain celebrations to mark the Celtic New Year included the idea that dead souls walked among us - an idea which has lost a bit of its bite over the years as Halloween became marketed to children. There's a long tradition of apple-bobbing, also known as Snap Apple, in Ireland. Cork-born 19th-century artist Daniel Maclise captured the scene of October 31st with his painting entitled Snap Apple Night, around 1840. The painting currently hangs in Crawford Art Gallery in Cork, and it depicts a barn party in full swing,

complete with a barrel full of water surrounded by folks bobbing for apples. A favorite Halloween treat of old was barmbrack. It's thought the name derives from the Old English word beorma, which means



fermented or yeasty, and the Irish word breac, which means speckled. These days, the ring survives in the loaf as a lucky token for the person who gets the slice it's hidden in. The American practice of dressing in flamboyant, colorful or scary costumes descends from the Samhain practice of donning deathly

disguises designed to ward off visits from unwelcomed spirits. In the 1950's, after World War II, Halloween and trick-or-treating was aimed towards youth and bringing neighborhoods together. Over the years, the American Halloween tradition has evolved from a children's celebration to a holiday for all ages. In modern times, Halloween costumes, candy and treats are enjoyed by kids and adults alike, though few consider the ancient roots of these present day common traditions. Here at Garden City University, the students of Bachelor of Hotel Management put together their talent this halloween to represent the amazing food traditions. They make different dishes to represent a culture. A student of the department says, "In our efforts to provide a vibrant menu, we are trying hard to represent a culture by presenting their food traditions on the plates."

Disha Nihalani

How to Dress Up as The Dead

It's time to get a little spooked! It's Halloween! It is one of the most uniquely celebrated festivals of all time. Halloween is all about spooky costumes, stories of the dead, treats and tricks and Jack o' lanterns. What does one think of when you mention Halloween? One immediate image that comes to mind is big carved pumpkins and fancy costumes. You can take part in Halloween by trying out different colours. Orange, Black, Maroon or any dark coloured garment with thick texture is the trend of the season. These would bring a Halloween feel when combined with the Special Halloween accessories. You can try garments with spooky prints and ghostly caricatures with lesser texts! Don't forget to put on your dark boots and gloves. Wear limited number of accessories and make sure they go with the dark and ghostly feels. Black and

silver are most widely used colours as those two are the most associated colours for the dead. Wish to sport a clutch? Carry one which isn't big, and resembles a pumpkin or an apple as these are the two special fruits for Halloween. Halloween costumes can be in formals as well! If you are wearing formal, wear your solid coloured garment with well-set hair so that your forehead is accentuated. Wear a Hat with it, to make it a little funky and interesting. These are some of the tips that can make your Halloween a spooky as well as a fashionable one. Go out, hit the streets of your city and inspire your friends and fellow human beings to be a part of the celebration of the dead. Happy Halloween!

Prof. Babli Shome



From Spook to POP, A Halloween Fashion

The word Halloween literally means the evening before All Hallows Day (or All Saints Day). Halloween is also the shortened name of All Halloween, All Hallows' Evening and All Saint's Eve celebrated on October 31st. The origin and meaning of Halloween are derived from ancient

Ireland, Mann and Wales. It has been suggested that the custom comes from the Celtic festivals of Samhain and Calan Gaeaf, from the practise of souling during the Christian observance of All Hallow Tide. Wearing costumes and mumming has long been associated

the costumes ran parallel with that idea. Costumes began to morph into what they are now back in the 20s, because of companies like Collegeville Flag and Manufacturing Company. This company realized that Halloween costumes could be anything we imagined, not just scary stuff. Around that same time, H. Halpern Company had the same idea, and started seeking licensing rights for popular cartoon characters at that time. The man credited for changing the game was named Ben Cooper. He tried to license characters well before they became big. He became the king of Halloween by 1960, and all pop culture-related costumes hit shelves faster than anyone can imagine. Every year Halloween provides a chance for celebrities also to dress up and put their costumes and make their own unique style statement. This year Halloween has come early for the celebrities. Everyone from Rita Ora, Lisa Rinna to Gwen Stefani have transformed themselves with wigs, makeup and the like, dressing up as Disney characters, rappers, fashion icons and even their own famous siblings. So get your dresses and costumes ready and gear up for the most fashion thrilling time of the year. Happy Halloween!

Nidhi Kunjilwar



Celtic harvest festivals, but more recently we think of Halloween as a night filled with candy, trick-or-treating, pumpkins, ghosts and death. Various costumes are worn on Halloween. There are many references to the custom during the 18th and 19th centuries in the Celtic countries of Scotland,

with festivals at other times of the year, such as on Christmas. It is believed that the costumes worn on this day represents the supernatural beings, or the souls of the dead, roaming around the earth at this time. While traditions varied, one thing was for sure - the holiday was all about spirits, and

Easy & Scary Mocktails, Enjoy Anytime and Anywhere

The Spirit of Halloween celebration is catching up around the world. Folks cannot resist on the experiences of wearing Ghost attire to Ghost Food, Beverages and Music. This year, Halloween

sugar syrup.
4. Top with Soda and stir with a swizzle stick.
5. Add the remaining 30 ml of Grenadine.
6. Garnish with slices of apple and cherry skewered in a toothpick.
Enjoy your cold Devils Blood and refresh yourself

Milky Intestines

1. Thick Vermicelli - 50 grams
2. Condensed Milk - 90 ml
3. Thin Milk - 120 ml
4. Cardamom - a pinch
5. Sugar Syrup - 30 ml
6. Grenadine - Few Drops

Method of Preparation

1. Soak the vermicelli in lukewarm water for five minutes and strain it.
 2. Take a Brandy Balloon glass and add vermicelli, condensed milk, and cardamom powder.
 3. Stir up the mixture and add thin milk till the rim of the glass
 4. Garnish with condensed milk glazed vermicelli on top of the drink.
 5. Sprinkle three drops of blood (Grenadine) on top of the drink
- This drink is best enjoyed when the intestines and milk are taken together.

Prof. Sudhagar D P



2018 is falling on 31st October 2018. It is the time to celebrate Halloween with Scary Indian Mocktails. The recipe for Devil's Blood and Milky Intestines is easy to prepare to have a fun-filled Halloween Celebration.

Devil's Blood

Ingredients

1. Grenadine syrup - 60 ml
2. Soda - 120 ml
3. Fresh Lime Juice - 30 ml
4. Sugar Syrup - 60 ml
5. Sliced Apple with Skin
6. Red Cherry - 3 No's

Method of Preparation

1. Take a Hi-ball glass, add 30 ml of Grenadine syrup and top with ice cubes.
2. Dust fine fennel seeds powder.
3. Add fresh lime juice and

KARNATAKA RAJYOTSAVA

In the year 1950, when India became republic, it gave rise to different provinces that were formed based on the languages that were spoken in the particular regions. One of the states thus formed was Mysore. On the 1st of November, 1956 Mysore was merged with the other Kannada speaking areas of the Bombay and the Madras presidencies to create a new sub national entity that spoke Kannada. Hence, the new state of Mysore was formed comprising the three regions- North Karnataka, Malnad and the Old Mysore. The whole idea of unifying the state had begun during the early 1900's by Aluru Venkat Rao with the Karnataka Ekikarana Movement. The name 'Mysore' was changed to 'Karnataka' on the 1st of November, 1973. Devaraj Arasu was then elected the Chief Minister of Karnataka. Karnataka Rajyotsava is celebrated with great happiness and vigour all over Karnataka. Hosting the

state national flag, which comprises the colours red and yellow across the state at different locations, is the most important part of the celebration. The state anthem ' Jaya Bharatha



Jananiye Thanujathe' is sung by the people of Karnataka. People who have contributed greatly towards developing the state are honored by the State Government with the Rajyotsava awards. Special awards are given to the students who have made the state proud. Special event is organized

every year at the Kanteerva Stadium, Bangalore which is inaugurated by the Chief Minister of Karnataka. Grand processions carrying the picture of Goddess Bhuvaneshwari is organized at different places along with which they present us with a visual treat where folk artists perform drama, traditional dances like the Dholu Kunitha, Kolatta, Verragase, Kamsale, Yakshagana etc, and sing Carnatic songs. All the official establishments across the state organize events. The celebrations last for a week. Many associations in Karnataka comes together to celebrate

the festival. It is not just open for the Kannada speaking masses but also for the non-kannadigas in the state. There are overseas Kannada Organizations also taking part in festivals by arranging cultural events abroad like in the US, UK, Singapore,

Harshitha Vidyadharan

RESEARCH COLLOQUIUM



Pro-Vice Chancellor, Dr. C P Alexander addressing the gathering

Garden City University has always been the centre for joy of learning. The faculties are always coming up with new ideas to shape the young minds so that they can become someone of significance and contribute towards the society. One such new initiative, called Research Colloquium, has been taken up by the faculty of various departments of Garden City University. Research Colloquium is a platform to provide exposure in various fields of research that concern communicative sciences. Knowledge basically pertains to facts based on studies or findings that are processed by the human brain. Research has always

been a garland and a key to obtain knowledge. The second session, in the series of sessions, was graced by the principal and other faculty members. The Pro-Vice Chancellor, Dr. C.P. Alexander enlightened the gathering on the merits of Qualitative Research and its validity and reliability. Faculty from different departments attended the session with keen interest. There was a question and answer round where the attendees could interact and elaborate on the subject. The objective of this initiative is to inculcate a culture of research amongst the faculty which helps to impart updated knowledge to the students.

Astika and Nisha

Garden Glam : An Innovative Initiative



(In the picture) Inaugural ceremony of Garden Glam (Up) and Felicitation of Ms.Asvitha Kumar by the Principal and the Registrar of GCU(Down)



Garden City University churns out innovative initiatives which have made it a centre for joy of learning. It has always encouraged the students to put on their thinking caps and bring about new ideas. One such unique initiative taken up by the University is the boutique 'Garden Glam'-a Fashion Department's proposition. Garden Glam was inaugurated in the evening of 31st October, 2018. The

event was graced by the presence of Designer Asvitha Kumar (Regional Head, Retail Operation of Popecs Baby Product) who is also a prestigious Alumni of GCC, the Pro Vice Chancellor, The Registrar, Principal, Deans and the faculty. After a thought provoking speech by the guest of honor, the student body organized a ramp walk which was thoroughly appreciated by the gathering. The idea of Garden Glam was proposed by the Chancellor but his vision was brought into reality by the joint efforts of Professor Babli Shome(Designer), Professor Lilly, Professor Sampath Kumar (dean academics) and all the students of the Fashion Department. The objective behind this initiative was to give the students a platform to showcase their creativity and give them a taste of how the real fashion industry works. In closing Professor Sampath Kumar said, "We are planning to expand this in other places also, both nationally and internationally. So this is just the beginning."

Atreyee Bandyopadhyay

INDUSTRIAL VISIT TO PIXEL FILM ACADEMY



Department of Media Studies at Pixel Film Academy

On October 30th, Tuesday an opportunity to visit a media house called "Pixel Film Academy" was scheduled by the Department of Media. The visit was quite an eye-opener because the intriguing facets of real time learning were exposed at the organization. The session started at 9:00am with an opening introduction by Professor Biju Mathew. He gave a complete insight about the "Pixel Film Academy", its services, major clients etc. The media students got an experiential learning in the arena of photography and cinematography: direction of light, different types of lighting, patterns of lights, used in different fields. The students had a hands-on

experience by discovering new insights about how to play with light and be a creative thinker. The complete session was an exhilarating and unique experience for the students because the theory and the concept were felt in the application view which is most important in student centric learning approach. The students also had a bird's eye view of production unit and how a production house works. The team had directly interacted and addressed the queries of students. The whole session came to a closing round with a question and answer session by the students of the Media Department.

Aishwarya T

UPCOMING EVENTS

NATIONAL LEGAL SERVICES DAY AND GCU

The 9th of November is observed as the National Legal Services Day every year in India. It was first started by the Supreme Court in the year 1995 with an objective to provide free, proficient and legal services to the people of weaker

the belief that no individual should have to experience a trial for want of legal assistance. A trial in which a poor or a destitute person is not represented legally needs to be regarded as unreasonable and unfair. On these ideas, the National



sections of society. Legal aid clinics, camps and Lok Adalats are organized all over the country to increase awareness on the legal assistance and also make the less privileged people conscious about their rights. While legal assistance and legal aid clinics are crucial, increasing legal awareness and empowerment is also an essential component in ensuring better and speedy delivery of justice. The Article 39A of the Constitution gives mandate to offer free legal services for the poor. The concept of free legal aid finds its roots in

Legal Services Authority (NALSA) was constituted in 1995 under the Legal Services Authority Act for the provision of free legal services to the weaker sections of the society. To give effect to the guidelines of NALSA, legal services authority in every state has been constituted right till Taluk and District levels. NALSA lays down policies, principles, guidelines and effective and economical schemes for the state legal services authorities to implement the legal services programmes throughout the country to provide free and

competent legal services to the eligible persons; (women, children, SC, ST, disabled persons, human trafficking and people affected by natural calamities) to organise Lok Adalats for speedy and amicable settlement of dispute and hold legal awareness camps in the rural areas. Towards this noble contribution to the underprivileged, GCU has taken a big step forward by opening a legal aid clinic in association with the District Legal Services Authority, Bangalore. It is mandatory for law students to have such programmes in their academic curriculum. It provides the young law graduates, a launching pad, to be aware of the legal modus operandi and in turn give them ample opportunities to serve the weaker section of people in the rural areas. Garden City University has already adopted five villages in Bangalore Rural and Kolar districts and awareness of the legal clinic will assist the villagers in their legal battles. The legal aid clinic will have a two way advantage. Firstly, the poor people can have access to free legal services and secondly the young students can engage in meaningful contribution to the society. The legal aid clinic will also render its free services to students, faculty members and other employees of Garden City University.

Lt Col. K G Nathan

UCJC and GCU- A Budding Initiative between Spain and India



Camilo José Cela University students at Garden City University

Camilo José Cela University, in line with its international expansion strategy and to forge closer ties with outstanding academic partners, signed an agreement with Garden City University Bangalore, on 28th of July, to foster the exchange of students and lecturers between both universities. The signing took place as a part of the celebrations to mark the 25th anniversary of the founding of this private university of major social and teaching importance in the Karnataka region where it is based. A round table conference was held about the internationalization of education and the boosting of cultural ties between Spain and India were discussed. The two universities were thus joined by internationalization

and understanding between Spain and India. On 2nd of November the professors and the students of exchange from Spain will be welcomed by the Garden City University. They will be introduced to the education and curriculum system of the university. The welcoming event will be graced by our Principal, Vice Principal and faculty members from other departments. Dr. C P Alexander, the Pro-Vice Chancellor Of Garden City University, will enlighten the gathering with his speech which will be followed by the ice breaking session by Mr. Shayan Paul. Mr. Christo (Director of Strategy and Planning) will also interact with the mass. The Professors and Students will then be taken to the GCC House. *Atreyee & Astika*

DIWALI – LIGHT IT, DON'T FIRE IT

Let's not forget our nature this Diwali. Let's celebrate an eco-friendly Diwali. Deepavali is a Sanskrit word which means "rows of lighted lamps." Diwali, the festival of lights celebrates the

that is widely celebrated all over India and even in other countries. It is celebrated using fire crackers, diyas, electric lights etc. because of which a global problem such as air pollution

the country due to which the Supreme Court has banned the sale of fire crackers in Delhi. Animals have higher sensitivity due to which they are affected by these fire crackers. Smoke affects their breathing and the sound can affect their hearing. This can be fatal at times. We can take some steps to prevent all the negative effects. Vijayawada, a small city in Andhra Pradesh, is the first city to "Go Green" this Diwali. Andhra Pradesh Population Control Board has initiated "Muted Diwali" in Vijayawada. We can make our crackers by using dry leaves, grass, and twigs. We can light a bon-fire in open air and have a nice time with our loved ones. We can also use eco friendly crackers, made with recycled papers, electric diyas and substitute candles. We can reuse everyday products in creating beautiful lightings.

Rasika, Yoshita, Amy & Fahmina



victory of light over darkness, good over evil and knowledge over ignorance. It is one of the most popular festivals of Hindus

and noise pollution arises. The capital city of our country, Delhi (Delhi NCR) has been rated as the highest populated city in

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